



Focuses on ageless feel-good music. With coverage all over Flanders, the station charms an ever-widening audience. It can be listened to on FM, DAB+, via the app and the online radio player. Play Nostalgie also has a number of 'digital only' theme channels.

STRONG ON
35-54
SELECTIVITY OF
106

5,5%
MARKET SHARE

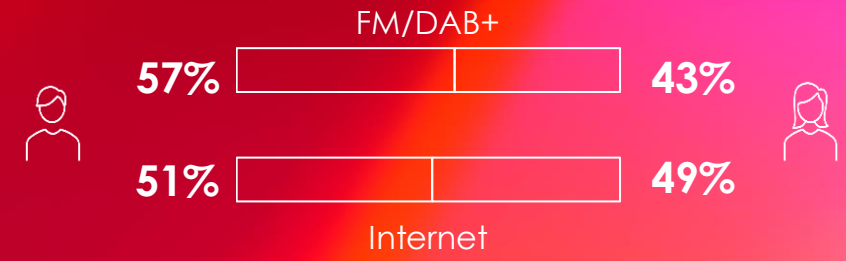
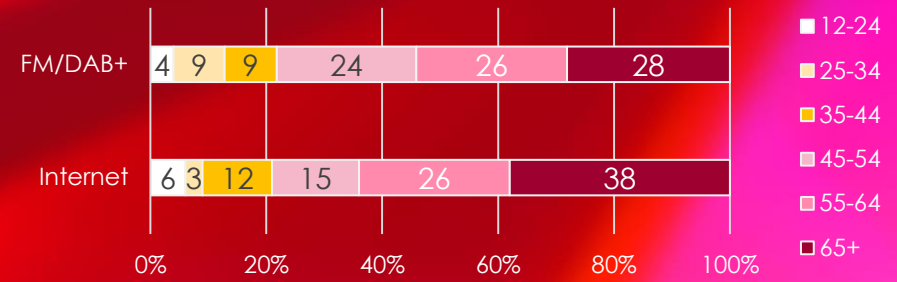
210.000
WEEKLY LISTENERS
(12%)

92.000
DAILY LISTENERS
(5%)

25.300
SESSIONS/DAY

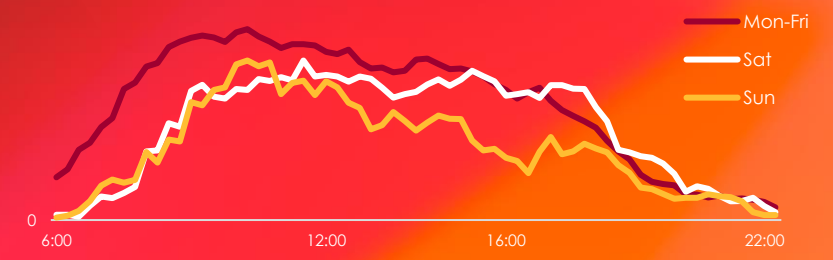


LISTENING PROFILE IN %
FM/DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, profile (on time spent), Play Nostalgie, Jan-Dec'23, Mon-Sun, 6-22h

LISTENING CURVE



CIM RAM, Belgium North, listening curves, 35-54, Play Nostalgie, Jan-Dec'23, Mon-Fri, Sat & Sun, 6-22h

CIM RAM, Belgium North, Jan-Dec'23, Play Nostalgie, 35-54, Mon-Sun, 6-22h
CIM RSM, World, Play Nostalgie, Average Active Sessions/day in Jan-Dec'23

PLAY
NOSTALGIE



Voorjaar 2024

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
06:00	Team Ochtend					Team Weekend	
07:00							
08:00	Simply The Best					Liesa & Larissa Live	The Playlist
09:00							
10:00	Marcia Bwarody			Anne Paulissen	Simply The Best		
11:00							
12:00	Anne Paulissen			Instant Classics Top30	Ken You Feel It		
13:00							
14:00	Leen & Michaël					Ken You Feel It	
15:00							
16:00	Larissa				Viva Vinyl	Let's Dance	The Playlist
17:00							
18:00	All Night Long				Viva Vinyl	Let's Dance	All Night Long
19:00							
20:00	All Night Long				Viva Vinyl	Let's Dance	All Night Long
21:00							

NOSTALGIE
plus



Nostalgie Plus presents itself as the preferred station of a slightly older target audience, with music from the 60s, 70s & 80s.

SELECTIVITY OF

154
AMONG
55+

81.000
WEEKLY LISTENERS
(4%)

1,6%
MARKET SHARE

CIM RAM, Belgium North, Jan-Dec'23, Nostalgie+, 55+, Mon-Sun, 6-22h

NRJ
HIT MUSIC ONLY!



NRJ is a digital channel through which we target a younger, beats-loving audience that enjoys the hits of the last decade.

SELECTIVITY OF

134
AMONG
18-34

20.000
WEEKLY LISTENERS
(2%)

0,4%
MARKET SHARE

CIM RAM, Belgium North, Jan-Dec'23, NRJ Vlaanderen, 18-34, Mon-Sun, 6-22h

MORE INFO? [var.be/luistercijfers](https://www.var.be/luistercijfers) | [var.be/blog](https://www.var.be/blog) | STAY TUNED: [var.be/nieuwsbrief](https://www.var.be/nieuwsbrief)