

Give your campaign a boost with Spotify

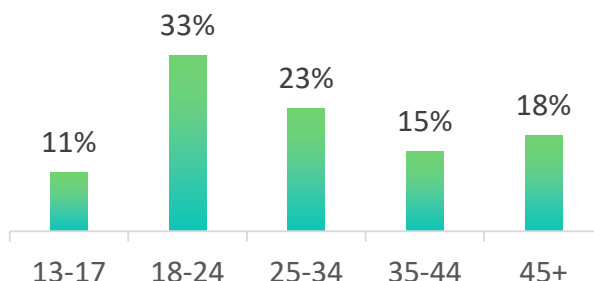
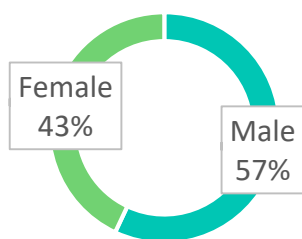
Spotify is the world's **largest** global music subscription service.



217M
Ad-supported
monthly active
users



+40M & **+3B**
songs playlists



Reach the **right audience**...

at the **right moment!**

Target based on:

- ✓ Age & gender
- ✓ Language
- ✓ Interests & behaviours
- ✓ Playlist (mood)
- ✓ Music Genre
- ✓ Platform

Spotify SuperSelexy Promo Package

Audio format

640.000 impressions
eCPM €12,50 (ratecard CPM €20,7)
Capping : 1 hour – max 3/day
Free sociodemographic targeting
(NL –FR)

Net Budget = €8.000