

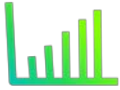
# Headliner on Spotify

## What is Headliner?

Spotify headliner offers your quality ad formats a **media blast** that gives you the impact you need... in just **24h**.

Run across Spotify in **highest priority** with sound!

## When should you use a Headliner?



### Boost

Tentpole a launch, a promo or event that needs additional impact.



### Fast

Time sensitive and needs fast impact.



### Reach

Spread your message across the Spotify audience.

## How does Headliner work?



### Top Priority

Your message receives priority placement above all running campaigns.



### User Experience

Users will receive a 2x frequency cap. Users will not receive the same Headliner within a three hour window.

## Spotify Headliner Package

Audio	+ - 80.000 impressions*	€2.000/day
Video	+ - 60.000 impressions*	€3.200/day
Display	+ - 160.000 impressions*	€3.200/day

\*no targeting possible

