

# Technische specificaties

<b>Time Limit</b>	Max. 20 seconds
<b>Size Limit</b>	8 MB
<b>Format (Hardcoded)</b>	Codec H264 – Extension .MP4
<b>URL &amp; Trackers</b>	Please deliver an active click-through URL along with the MP4 file (which can be UTM tagged). You may also deliver impression and clicktrackers together with the MP4 file. Also accepting MOAT and IAS 3rd party tags
<b>3rd party tags Specifications</b>	All assets loaded by the 3rd party tags must be HTTPS as well (as the 3rd party tags).
<b>Dimensions</b>	1280x720px (720p) – ratio aspect 16:9
<b>Audio Specifications</b>	-23 LUFS according to the R128 standard UER/EBU. Maximum true peak level: -1 dB TP.
<b>Frames Rate</b>	Min 15, Max 25 Frames/second
<b>Delivery Times</b>	5 business days before campaign start. Feedback will be given within 24 hours after reception if material does not meet the requirements.
<b>Material Delivery</b>	Deliver material on <a href="http://www.camalio.be">www.camalio.be</a>