



For all Flemish value seekers with in-depth coverage of daily current affairs, live sports coverage and socially relevant programmes and documentaries

#likeme 16/03/2022

**289.000** viewers

**14,4%** marketshare<sup>+4</sup>

Gala van de Gouden K's

**191.000** viewers

**7,7%** marketshare<sup>+4</sup>

Strong on  
**4-14**

**57 min**  
Average time spent

**13,3%**  
daily reach

**15,5%** market share  
**349.000** Flemings 4+ watch Ketnet daily



- Child-sized news
- Entertainment
- Games & fun
- Inspiration for every child
- Popular Ketnet Events





THE POWER OF CREATIVE PARTNERSHIPS

# KETNET IN 2023 | Events

LIVE RADIO

## KETNET CARNAVAL

February



## KETNET ZOMERTOUR

July - August



## KETNET HALLOWEEN

October

## SINT INTREDE

Mid November

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

## KETNET PAASZOEKTOCHT PLOPSALAND

April



## ONZE NATUUR WANDELING

Spring - Summer

'Nationaal Park Hoge Kempen' – also possible in fall (icw Canvas)

LIVE EVENT