



For all Flemish value seekers with in-depth coverage of daily current affairs, live sports coverage and socially relevant programmes and documentaries

Strong on
15+

30 min

Average time
spent

20,6%

daily reach

8,1%

market share

1.098.000

Flemings 15+ watch
VRT CANVAS daily



Value seekers for
politics, arts & culture,
sciences, economics,
business and ports



VRT CANVAS IN 2023

LIVE TV

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

LIVE EVENT



ONZE NATUUR WANDELING

Spring - Summer

'Nationaal Park Hoge
Kempen' - ook mogelijk
in het najaar (ism ketnet)