



A Radio2 stream, via DAB+, VRT MAX or online, that focuses on oldies, classics and evergreens mixed with music from local artists. Well-known djs guide you all day long playing popular tunes to enjoy quietly.

STRONG ON
55+
SELECTIVITY OF
196

1,3%
MARKET SHARE

62.000
WEEKLY LISTENERS
(2,7%)

22.000
DAILY LISTENERS
(1,3%)

7.300
SESSIONS/DAY



DAILY HIGHLIGHTS



Klaarwakker,
with Herbert
(6-9)



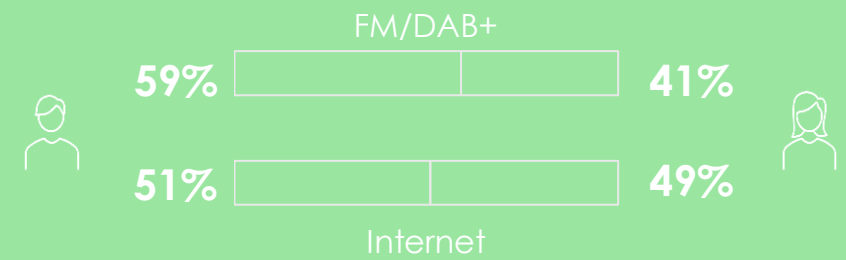
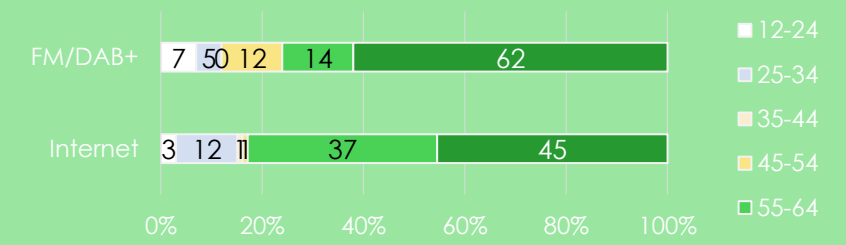
Gewoon genieten,
with Cathérine
(10-12)



Topcollectie,
with Peter
(13-16)

LISTENING PROFILE IN %

FM/DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, May'23-Apr'24, Radio2 Bene Bene, 55+, Mon-Sun, 6-22h
CIM RSM, World, Radio2 Bene Bene, Average Active Sessions/day in May'23-Apr'24

CIM RAM, North, profile (on time spent), Bene Bene, May'23-Apr'24, Mon-Sun, 6-22u