



Studio Brussel encourages a young active population to look creatively at the world, with music driving it.

STRONG ON  
**18-44**  
SELECTIVITY OF  
**141**

**15,5%**  
MARKET SHARE  
(18-44)

**526.000**  
WEEKLY LISTENERS  
(24%)

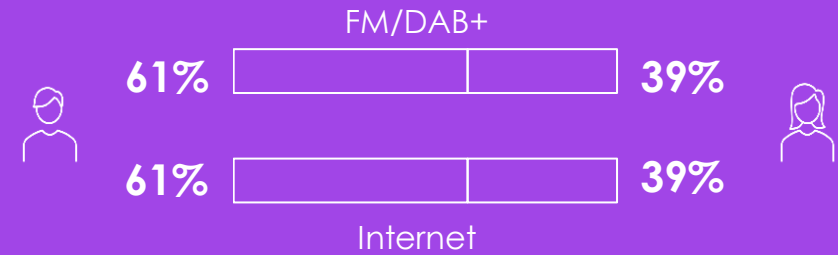
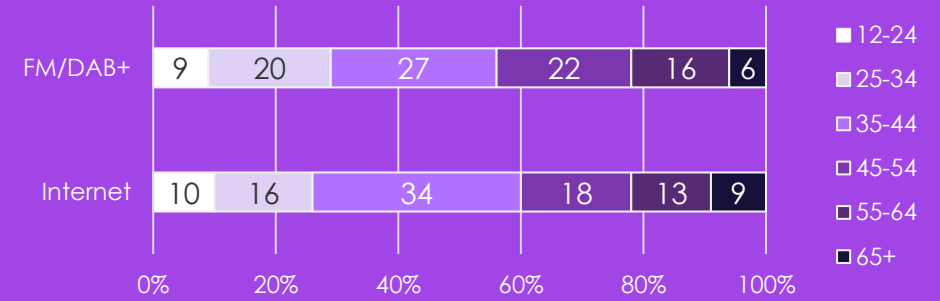
**253.000**  
DAILY LISTENERS  
(11%)

**95.800**  
SESSIONS/DAY



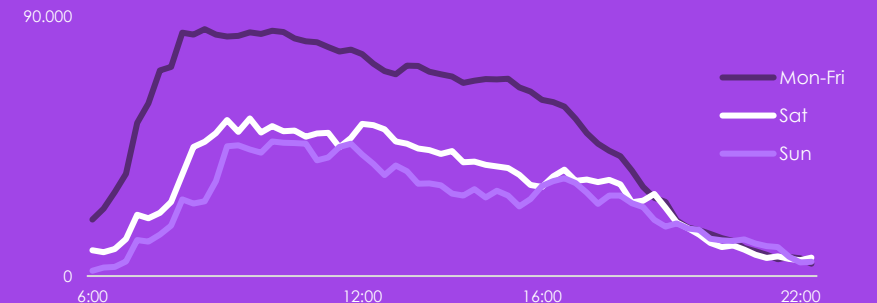
**f** 502K   **ig** 259K   **td** 210K

## LISTENING PROFILE IN % FM/DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, profile (on time spent), Studio Brussel, May'23-Apr'24, Mon-Sun, 6-22h

## LISTENING CURVE



CIM RAM, Belgium North, Listening curves, 18-44, Studio Brussel, May'23-Apr'24, Mon-Fri, Sat & Sun, 6-22h



Summer 2024

	Mon	Tue	Wed	Thu	Fri	Sat	Sun		
07:00						Gunther Staat Op Gunther Desamblanx			
08:00	Studio Brussel Staat Op Sam De Bruyn/Pien Lefranc								
09:00									
10:00	Life is music Joris Brys / Kirsten Lemaire / Michèle Cuvelier					De Afrekening Elien Dhooge	De Tijdloze Dave Peeters		
11:00						Pieken op Zaterdag Marie Neefs		Hangen op Zondag Marie Neefs	
12:00						Pieken op Zaterdag Margaux Amant		Hangen op Zondag Margaux Amant	
13:00									
14:00	Bert van Steenberghe								
15:00									
16:00									
17:00									
18:00	Radar op de Festivals Bert Van Steenberghe / Kenneth Berth / Marie Neefs								
19:00									
20:00									
21:00	When the Sun Goes Down Elien Dhooge / Thais Van Burm / Dries Lenaerts					Jeroen Delodder	Vuurland Joris Brys		
22:00									

CREATIVE PARTNERSHIPS: FOCUS ON



MUSIC DISCOVERY



DE NIEUWE LICHTING



41 YEARS STUBRU



THE FESTIVALS



DE WEKKER

AND MANY MORE...



De Tijdloze is known as the successful year-end list & as a program on Studio Brussels. Since 2018, De Tijdloze also exists as a digital stream on DAB+.

SELECTIVITY OF  
**117**  
AMONG  
**18-54**

**119.000**  
WEEKLY LISTENERS  
**(4%)**

**1,7%**  
MARKET SHARE

CIM RAM, Belgium North, May'23-Apr'24, De Tijdloze, 18-54, Mon-Sun, 6-22h