



For all Flemish value seekers with in-depth coverage of daily current affairs, live sports coverage and socially relevant programs and documentaries.

STRONG ON
VVA 18-54



7,0%
DAILY REACH
FLANDERS

4,7%
MARKET SHARE

1h02min
AVERAGE DAILY TIME
SPENT

70%
OF TOTAL VIEWING
IS LIVE

STRONG REGULARS



TERZAKE



DE AFSPRAAK



DE IDEALE
WERELD



WINTERUUR

MOST VIEWED

1. HET PROCES DAT NIEMAND WOU (27/03/2024) **830.597**
2. CONF. LEAGUE: FIOR.- CLUB BRUG. (2/05/2024) **631.485**
3. EK. ENGELAND-SLOVAKIJE (30/06/2024) **556.588**
4. VB. CROCKY CUP (16/01/2024) **457.635**
5. BASKET. OLYMPISCH KWALIF. D. (8/02/2024) **393.237**
6. JAN JAAP VAN DER WAL (7/06/2024) **381.778**
7. XANDER DE RYCKE (5/01/2024) **375.231**
8. APOCALYPSE, D-DAY (6/06/2024) **372.726**
9. TER ZAKE (18/06/2024) **354.959**
10. COMEDY CASINO (23/04/2024) **352.140**
11. HET NIEUWE IJZEREN GORDIJN (21/02/2024) **344.535**
12. DE AFSPRAAK (10/06/2024) **320.399**
13. WIELRENNEN. STRADE BIANCHE D. (2/03/2024) **317.132**
14. THE SUSPECT (20/01/2024) **315.285**
15. MYSTERY ROAD (15/06/2024) **301.960**