



NRJ is a digital channel through which we target a younger, beats-loving audience that enjoys the hits of the last decade.

STRONG ON  
**18-34**  
SELECTIVITY OF  
**166**



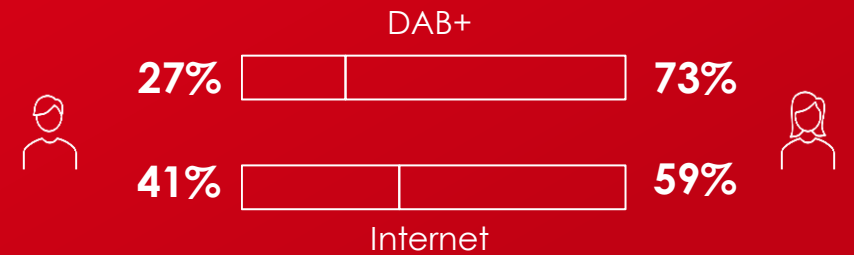
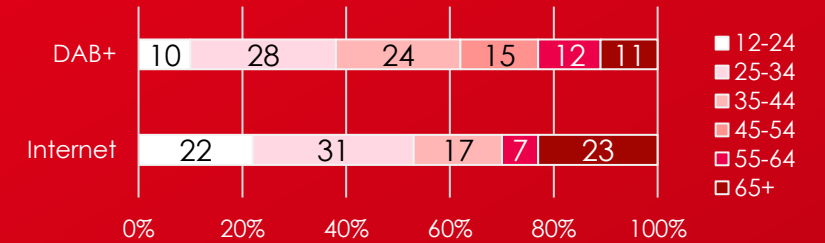
**0,4%**  
MARKET SHARE

**18.400**  
WEEKLY LISTENERS  
(1,4%)

**4.700**  
DAILY LISTENERS  
(0,4%)

**1.200**  
SESSIONS/DAY

## LISTENING PROFILE IN %



CIM RAM, North, profile (on time spent), May'23-Apr'24, Mon-Sun, 6-22u