



One World Radio is Tomorrowland's digital radio station that unites the 'People of Tomorrow' through music every moment of the year, not just during festival season.

STRONG ON
18-34
SELECTIVITY OF
155

161.000
TOTAL REACH 12+

48.000
WEEKLY LISTENERS 12+
(1%)

14.700
DAILY LISTENERS 12+
(0,3%)

3.300
SESSIONS/DAY



WEEKLY HIGHLIGHTS



Tomorrowland Top 30,
with NERVO
(Fri 15h, Sat 12h,
Sun 16h)



Armin's Weekend Kick-Off,
with Armin van Buuren (Fri 22h)



Tomorrowland Friendship Mix,
with famous DJ
(Thu 21-22h)

LISTENING PROFILE IN %

DAB+ LISTENER VS STREAMER

