



Studio Brussel encourages a young active population to look creatively at the world, with music driving it.

STRONG ON
18-44
SELECTIVITY OF
141

15,5%
MARKET SHARE
(18-44)

526.000
WEEKLY LISTENERS
(24%)

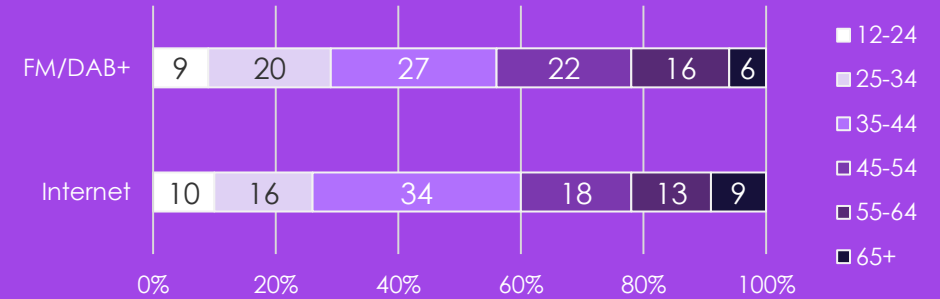
253.000
DAILY LISTENERS
(11%)

95.800
SESSIONS/DAY



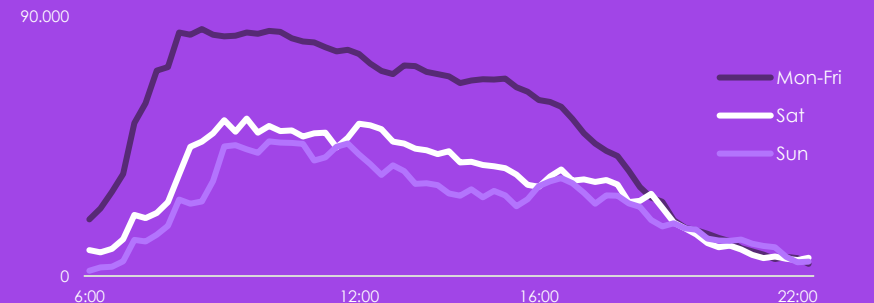
f 502K **ig** 259K **td** 210K

LISTENING PROFILE IN % FM/DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, profile (on time spent), Studio Brussel, May'23-Apr'24, Mon-Sun, 6-22h

LISTENING CURVE



CIM RAM, Belgium North, Listening curves, 18-44, Studio Brussel, May'23-Apr'24, Mon-Fri, Sat & Sun, 6-22h



Autumn 2024

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
06:00						Life is music	
07:00	Fien & Thibault staan op					Rik staat op	Joris staat op
08:00							
09:00	Joris Brys					De Afrekening	De Tijdloze
10:00							
11:00	Dries op een rij					Pieken op zaterdag	Hangen op zondag
12:00	Kirsten Lemaire						
13:00							
14:00							
15:00	Eva De Roo				Pien Lefranc		
16:00	De Jaren Nul				Gunther D & Olga L	Gunther D's Grote Verzoek show	#ikluister belgisch
17:00	Radar						
18:00							
19:00	UNTZ				Vuurland		
20:00	De zwaarste show	Rik De Bruycker	Abattoir Anvers	Gunther D's Grote Verzoek show			
21:00							
22:00	Life is music						
23:00							

CREATIVE PARTNERSHIPS: FOCUS ON



MUSIC

DISCOVERY



DE NIEUWE LICHTING



THE FESTIVALS



DE WEKKER

AND MANY MORE...



De Tijdloze is known as the successful year-end list & as a program on Studio Brussels. Since 2018, De Tijdloze also exists as a digital stream on DAB+.

SELECTIVITY OF

117
AMONG
18-54

119.000
WEEKLY LISTENERS
(4%)

1,7%
MARKET SHARE

CIM RAM, Belgium North, May'23-Apr'24, De Tijdloze, 18-54, Mon-Sun, 6-22h

MORE INFO? var.be/luistercijfers | var.be/blog | STAY TUNED: var.be/nieuwsbrief