



Radio 1 is the radio station in Flanders that informs, excites and inspires its listeners about news and current affairs, sciences, culture, technology and literature.

STRONG ON
30+ SG1-3
 SELECTIVITY OF
182

14,5%
 MARKET SHARE

442.000
 WEEKLY LISTENERS
 (29%)

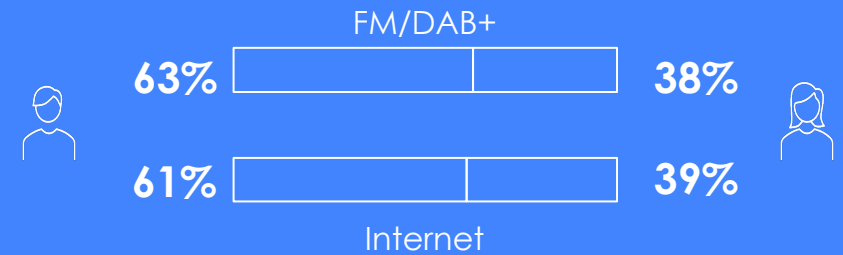
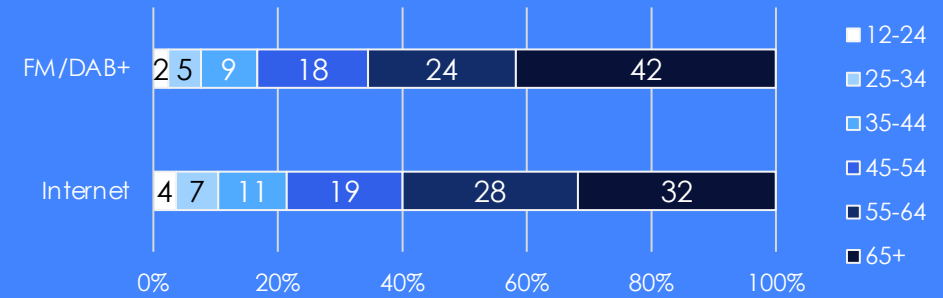
257.000
 DAILY LISTENERS
 (17%)

116.000
 SESSIONS/DAY



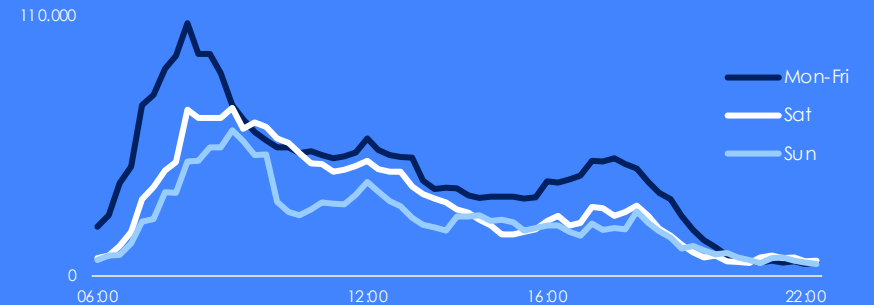
f 100K **📷** 51K

LISTENING PROFILE IN % FM/DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, profile (on time spent), Radio 1, Jan-Dec 2024, Mon-Fri, 6-22h

LISTENING CURVE



CIM RAM, Belgium North, Listening curve, 30+ SG1-3, Radio 1, Jan-Dec 2024, Mon-Fri, Sat & Sun, 6-22h



Spring 2025

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
06:00						De Nacht	
07:00	De Ochtend					De Ochtend	De Ochtend
08:00							
09:00	Classic stories					Vox	Eucharistie
10:00							
11:00	De wereld van Sofie					Het uur van de waarheid	Touché met Damya Laoui
12:00	Nieuwe feiten					Voorproevers	
13:00					Friday on my mind	Belpop	Sporza
14:00	Ayco						
15:00							
16:00	De wereld vandaag					Classics	
17:00							
18:00	Het kwartier					Culture Club	Sporza
	Voorproevers						
19:00	landen				Time Out	Sporza	
20:00	DUYSTER.	Wonderland					
21:00							
22:00							
23:00	Belpop Late Night						Belpop Late Night

CREATIVE PARTNERSHIPS: FOCUS ON



MUSIC
& CULTURE



RADIO 1 SESSIES



CULTURE CLUB
ON TOUR

AND MANY MORE...